

# TEXT HIM

...and make him yours.



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This book is a special free report by  
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# How to Text Him

In a world where fingertips and mobile phones dominate communication modes, texting has become a huge part of today's dating culture. This means regardless of whether you love it or loathe it, knowing how to text the man you are romantically interested in is extremely important.

While it's debatable whether or not instant messaging and the expectations that come with it are for the best or worst, one thing is for certain, and that is that texting has changed the way we date. After all, carrier pigeons and landlines didn't allow us to stay connected 24/7. That said, along with this power of instantaneity comes an entire new set of challenges and expectations for modern day romance.

For instance, what do you write when you want the guy you're into to know that you are thinking about him? How do you construct text messages in a way that will not only make him want to reply to you right away, but will also keep him thinking about you long after he has hit the send button? Well ladies, you're in for

a treat because you are about to discover some powerful text messages that will tantalize his senses and make your guy desperate to be with you.

Before I dive into the texts you'll be sending him, let's first cover some necessary **ground rules**.

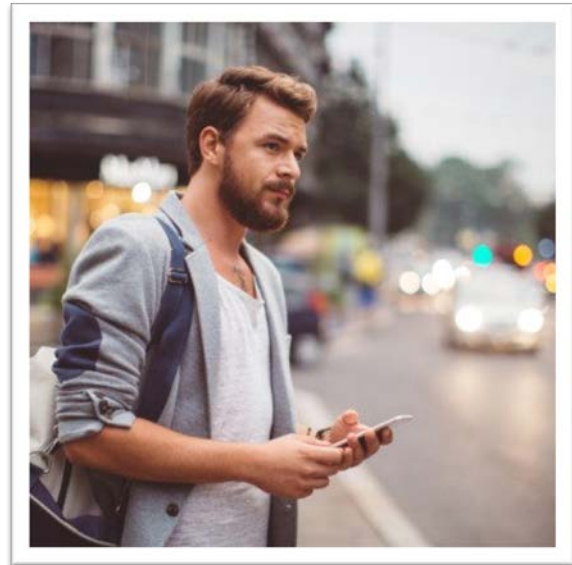
First and foremost, it's absolutely crucial to **always read your text message at least three times before hitting send**. Doing so is important for a handful of reasons. For starters, if your texts are littered with misspellings or lack common sense then you won't be impressing anyone. Not to mention how easy it is to overlook even the most glaring errors. Plus, if you send a sweet or seductive text message and then have to follow up it up with a spelling correction or explanation then it's going to lose some of it's magic.

In fact, you'd be surprised how many women have been blown off or broken up with simply because the man they were messaging found their text messages childish, sloppy or downright infuriating. It sounds shallow and insensitive, but then again if you don't take the time to properly write out words like "are" instead of "R," fail to use the correct version of "your" and "you're," or communicate exclusively through emoticons and gifs, then frankly, why should he give you his time? If you don't appear to be the sharpest tool in the shed then why would he want to "choose" you? Instead of letting your fingers go text-happy, don't rush your messages and put in the extra minute or two to review what you have written. After all, despite it's name, an instant message does require some thought if it's going to get him ga-ga for you.

The next tip to keep in mind while texting your man is to **ask yourself whether or not the message you plan to send has a point or purpose to it**. Why? Because if you send him a meaningless ramble you'll appear boring, dull, or even unintelligent. For instance, there are few things less bothersome than the infamous one or two word text message, you know the ones that simply say "hey" or "what's up?" These kinds of messages are not the ones you should be sending your love interest because again, they come across as lazy and don't stir up any

sort of emotion when reading them. This means they are not going to be very effective for winning him over.

That said, it's not just the length of the message you need to be considering. A hefty description about what you had for breakfast, or what your co-worker is wearing isn't going to get him tingling with excitement either. So, simply put, make sure there is a reason for sending your text message. Of course there are situations where an out-of-the-blue "I'm thinking about you" can work like magic, but I'll get more



into those sort of messages later. For the general sake of texting though, be sure that your text message has substance and is worth sending his way.

Of course this can be tough, especially if you have the kind of relationship where you and your love interest communicate daily through texts and share all of your mundane thoughts and unnecessary updates, but seriously, believe me when I say that when it comes to text messaging you need to think quality over quantity. If you are currently sending him countless texts on a regular basis then pull back and replace your fruitless messages with ones that are meaningful. Sure, old habits die hard, but you'll be amazed by the outcome when you make these changes.

The third thing you want to check for before hitting send is **the tone of your message**. Unlike conversing in person, it's tough to pick up on the tone of a text message, which is why it's common for the person on the receiving end of the message to interpret their own tone and respond accordingly. Unfortunately, this leaves plenty of room for miscommunication. To avoid giving him the wrong impression, before you send your text ask yourself whether or not it is clear what

you are trying to say, or if there is any way or reason he could mistaken or confuse the words you're using.

For instance, think of words like "whatever," "sure," "fine," or even "I don't know." When read on their own these can be perceived or interpreted in a handful of ways. Is it meant to be pleasant or passive aggressive? Is it meant in a laid back kind of way, or is it just rude? The key to remember here is that you want to send text messages that are easily identifiable when read. You want to deliver your message in such a way that you know without out how your man will perceive them.

The more clear and concise you are, the more your communication with your man will improve. Keeping your messages short is a helpful trick too, after all, the less you write, the less of a chance there is that he will misinterpret the things you are saying. In situations where your text message need a lot of context to be properly understood, hold off. Those are the kinds of stories or comments you want to have in person, or at the very least over the phone so that you can interpret one another's tone of voice with muddling the message. Even just a couple misunderstood text messages can send you steps backwards when trying to win him over.

On that note, it's also important to **avoid letting your emotions cloud your words**. So you had a bad day at work, that's no excuse to send him attitude ridden, sarcastic or belittling texts. Just because you feel like the whole world is out to get you, it doesn't mean you should verbally, or rather, textually assault him. There's never an excuse for unprovoked aggression in your text messages, so take time to think before responding and always be sure to answer with the head not the heart.

It's easy to get overwhelmed with emotions when the guy you are into sends a message your way, but before you respond with the first thing that comes to mind **take time to think about how you should reply**. A helpful tip is to read his message a couple times and ask yourself what it is that he is saying. Doing so will

help you avoid jumping to any brash conclusions or saying something you'll regret. Remember, once a text is sent it can't be undone.

If you receive a text message from him that rubs you the wrong way, then I highly suggest that you take a few moments and write out all of the things you would like to say to him in that moment. Then, once you have cooled down and are feeling more rational and levelheaded, choose a response that will diffuse the situation. After all, fighting fire with fire will only burn you both.

Which brings me to my next texting tip, and that's to **stay positive**. Well this one seems like an obvious pointer, I cannot stress enough how much of an impact a positive text message can have, and on the contrary, how detrimental the effects of a negative text message. Since no man on this planet looks forward to receiving negative messages from women (especially those he would consider committing to), instead make him smile when your name pops up on his phone by keeping your words light and cheery. To help you get you in this mind frame, think of your cell phone as your positive pocket sized device that only sends positive, feel good thoughts. Of course that's not to say that you can't express yourself when things aren't so great, but rather that you should keep those more vulnerable talks for in person — where again, tone can be interpreted correctly.

Lastly, if you are looking to get your guy ga-ga for you then there's one major obstacle you must overcome, and that's lacking originality. Since we live in a world where everyone is trying to fit in, be the breathe of fresh air every man is looking for by being creative with your words and using fun, upbeat language. When you do he'll not only look forward to hearing from you, but your messages will spark emotion in him, which in the grand scheme of things will take you far.

Now that you've got these tricks up your sleeve, let's talk about some more specific scenarios and the types of text messages you should be sending your beau.



# What to Text a Man Before a Date

Whether you've recently met a man in person, connected online, or have known him for some time but only lately entertained the idea of engaging in a romantic relationship with him, it's important to use the right words when texting him. That said, finding these words can seem as terrifying as diving head first into an erupting volcano. On one hand you want to make it known that you are interested in getting to know him better, but at the same time, you don't want to seem clingy or sound desperate for his attention. The trick here is to start small and build a texting repertoire with your guy before sending him anything that's too heavy or suggestive.

Of course, there are a couple of factors that will affect the types of texts you send him. For instance, if the two of you only just met and exchanged numbers with the intention of going out together then that scenario differs vastly from texting



with someone who you've been platonic friends with since you were six. Also, how he writes and responds to your text messages is going to play a big part in how the situation unfolds. Regardless of how long you've known one another or the things he writes to you, there are some key ideas to keep in mind when texting him before going on a date.

For starters, it's important to understand how men communicate and the type of language they respond best to. Why? Because unlike us women who prefer messages that are descriptive and speak to our feelings, men enjoy being able to visualize what they are reading. This means that if you're looking to make the man you're into feel something for you, then the best way to do so is by sending him text messages that will easily allow him to imagine and envision your words; as the cliché goes, paint him a picture.

Taking the time to carefully choose your words and construct your sentences is where the difference between being a man's acquaintance and his potential love interest lays. So, if you're asking yourself how important the extra adjectives and details are... they're EXTREMELY important. Before you can go about crafting these mind-melting text messages though, it's crucial that you understand how being colourful with your words will make a difference.

First and foremost, using lively language will **give him a reason to want to see you**. Since no man is going to jump for joy over a bland or boring text, it's important that you send him messages that are quirky and charming. This means that when you do text him, you should let your best self shine through. Be funny, cute and witty in your messages, and above all else, be you!

Sure, it can be tough to be funny in a text message, especially if you haven't pinpointed his sense of humour yet, but if you can make your man chuckle with a "**Comical**" text then you can almost guarantee that you'll be on his mind all day. Since laughter is one of the easiest ways to man's heart, by being the happy-go-lucky, whimsical woman that every guy dreams of finding you'll have him counting down the seconds until your first date.



On that note, be mindful not to turn everything into a joke. While a clever one-liner or fun pun can take you far, if you're adding "haha" or "LOL" to every message then it could take away from the quality of your message, or even confused him. For instance, if you send him something along the lines of "I can't wait to see you" and add "HAHA" to the end of it then he's going to be unsure of whether or not you *actually* mean it.

Also be sure to choose your jokes wisely. A distasteful text to the guy you've yet to date can destroy your chances of a building a relationship with him. That means this isn't the time or place to try out your latest stand-up routine, or drop your dirtiest wisecrack. Instead, simply give him a glimpse of the fun he'd have hanging out with you without getting too far ahead of yourself. When you do so properly it will make him part seas to spend time with you.

On that note, be sure not to **share too much too soon**. If you go overboard with texting him before you even make it to your first date then there's a strong possibility that you'll run out of things to say to one another. To avoid this from happening, refrain from sharing anything too personal in your pre-date texts. That's not to say you should ignore his messages or refrain from telling him *anything* about yourself, but rather that you should keep your responses short and sweet. When you can give him a small sample of who you are without sharing all it'll keep him intrigued and wanting to know more about who this wonder-woman on the other end of the text is. This kind of mystery will build tension, which ideally, will take you far.

Sure, sending “cute” or “seductive” text messages may seem like a good idea at this time (especially if you’re already certain that you’d like to pursue something serious with him), however, the risk you take here is coming on too strong or clingy. If this happens then he’s going to think that you’re desperate for his attention, which means that slowly but surely, he’s going to lose interest in you. Don’t shoot yourself in the foot here, instead be patient and think of these early-texts as planting the seeds for a beautiful garden to grow.

Finally, it’s important to keep in mind **the time-frame** in which you answer his text messages. While one on hand waiting an hour or two before responding to him will show that you have a full, busy life, and that you’re not sitting around waiting to hear from him, it’s crucial that you are also considerate of the situation. This means that if the two of you are in the middle of a full-on texting conversation, or he asks you a time-sensitive question that needs immediate attention, then you’re going to want to reply promptly and respect his time. If you don’t and wait hours or days before responding to him then he may get the impression that you’re not actually interested in getting to know him better, or he might even find you self-centered. Of course being busy is understandable, but in those situations have the courtesy to let him know that you’re tied up at the moment and will get back to him soon. Believe me, he’ll appreciate your consideration.

Speaking of time frame, if the two of you have been texting for some time and **he hasn’t taken the initiative to ask you out** then you may want to take the reins here. Sure, it can be nerve-wracking to put yourself out there and pop the question, but believe it or not, he may need you to be the assertive one in this situation.

Since men fear rejection, if your man has any doubt that you may turn him down if he were to ask you out, then chances are he’ll avoid doing so. What’s worse is you could be sending him all the right signals and messages, and he may still overlook and overthink the situation. Help him out here, and put it all on the line.

After all, what's the worst that could happen, he says no? In that case it wouldn't have worked out anyways.

When it comes time to making plans or setting up a date with him, you can do so in a subtle way to first test the waters. For example, when texting back and forth casually bring up a cafe or restaurant that you think he'd like and suggest that the two of you go together some time. The same trick can be used with movies, music, parks, pubs, the works! Just be careful not to be too passive here because even if he does want to go out with you, it could take weeks before he suggests a time and place to do so. Instead be the one to get the ball rolling and once he agrees to doing whatever it is that you suggest, pick a day and time and see if he can commit to scheduling it.

Above all else remember that in today's day and age proper texting etiquette is the same as making a good first impression. Just like you wouldn't want to come across too shy or aggressive in person, avoid doing so through texts as well.



# What to Text a Man After a Date

Once you've been on a date with the guy you've been text messaging you'll know if there is a potential spark between the two of you and whether or not you'd like to see him again. In the scenario that **you don't feel a connection** or envision a future together, then you should take the few seconds to let him know. Yes, this can be uncomfortable, but in all fairness no one likes being dragged along for the ride or silently blown off, especially after going on a date. So, take a deep breath and show him the same respect that you would like to receive in this situation by simply being honest with him.

To do so, you can send him a text message along the lines of: "Thanks for the night out. I think you're a really great guy, but I have to be honest and let you know that I don't think we connect in the way I'm looking for in a relationship. All the best to you!"

You don't have to use these exact words, but a variation of this will work as well. Just be sure to thank him for the date, let him know that you don't see it working out between the two of you, and wish him well.

If he replies asking why you don't think it will work out between the two of you then it's important that you are honest but kind. There's no need to pour salt on the wound by dishing out details about all the things you dislike about him — especially if these reasons have to do with a lack of physical attraction. However, if you found him rude, disrespectful or arrogant then feel free to say so. He may not like hearing it from you, but it could help him out with future dates. Just be sure to be polite about it.

On the contrary, let's say you went on a date and **you do want to see him again**. In this case you're probably feeling like a giddy school girl who has a belly full of butterflies. As wonderful as it is to feel such a high, it's important that you don't let these euphoric feelings get the best of you.

Meaning, that when you are feeling smitten it can be tempting to send the man who's monopolizing your mind a slew of messages to inform him that you think he's the bee's knees and how you cannot wait to see him again. Don't do this. I repeat, **DO NOT DO THIS!** Why? Because if you're looking to lock him down then you need to resist that itch and give him the chance to chase you.

Since evolutionarily men are born hunters who crave the thrill of the chase, by making it known that he can simply win over without even trying to will kill that deep-seeded drive in him. Instead, the only thing you should make known right now is that you enjoyed the time you spent together. That's it, that's all. You don't need to gush about how you're already thinking about the future together, and you don't need to be planning the next date either. At this time you should leave the ball in his court; not only will it avoid you coming across as clingy or desperate, but it'll also make him feel like he has to work for your affection.

Plus, if after the first few dates you're blowing up his phone with messages about how infatuated you are, or how you are counting down the minutes until you get to see him again then a few unfavourable things are going to happen. The most extreme being that he will run for the hills! And really, can you blame him? If you're coming across as a stage-five clinger then of course the poor guy is going to get uneasy and want to bolt.

Rather than making it seem like you have to see him as soon as humanly possible, pose a bit of a challenge for him and make him work to hear your sweet nothings. To do so, limit the attention you show him by limiting your text messages, and when you do find the appropriate time to shoot him a text, be sure to avoid overdoing it. Again, one thoughtful text will be much more effective than twelve mediocre messages. Don't believe it? Consider this.

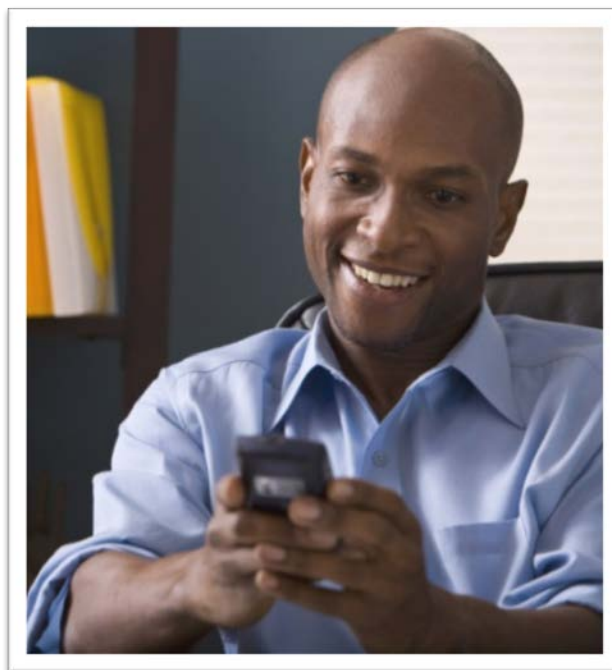
Have you ever had a guy send you one really sweet, loving text? If so, it probably made you radiate with happiness as you spent hours gushing over it and sharing it with your lady friends. In fact, you may have even been so enthralled by it that you took the time to go back and re-read it every now and then, just to smile knowing that he was thinking about you.

Now let's go to the other end of the spectrum. Have you ever had a guy blast off dozens of affectionate texts to you, one after the other? You probably thought he was clingy and maybe even a bit pitiful. Any attraction you had for him was washed away by his unwavering need to reach out to you. This is exactly why you don't want to make the same mistake and ruin your chances at winning over the apple of your eye.

So, regardless of whether you're already envisioning your future together, or it's still too early to know for certain whether you actually like him or not, there are a handful of text messages you can send him if you're hoping to see him again.

Starting with the basics, after the date you should always take the time to shoot him a quick text to say thank you and let him know that you had a good time.

Since so many women go on dates solely for the free meal or drinks, taking the time to let him know that you genuinely appreciate it and enjoyed your time together is important if you're hoping to see him again. A message along the lines of "Thanks for tonight, I had a really good time with you." will work perfectly fine. That said, if you can put your own spin on this by playfully referencing a joke you shared on your date, or subtly mentioning memorable moment had together, then bonus points to you. Again, originality is key.



Following this kind of message, texting options become more vast. However, with the aforementioned tips in mind, it's important that the messages you do choose to send are meaningful and have substance.

A good example of an impactful text message you can send the guy you've been dating (be it causally or exclusively) would be what I like to call "**Escape**" text messages. These are playful, light-hearted messages that ask inventive questions to help him forget about everything that's happening in the world around him, and for those few seconds, escape to some fantastical world with you.

Since text messages in general are for the most part dry or redundant, when you send the man you're into an Escape text it'll feel as refreshing as cold lemonade on a hot summer's day. And better yet, he'll be over the moon conversing about the imaginative topics you choose.

That said, be sure to keep your questions fascinating and original; the more creative you can get here the better. After all, the point is to give your guy the



chance to feel a flash of childlike wonder again, and to live in a make-believe world for a moment or two. Just be sure to avoid asking him about anything that might be a touchy subject for him.

A few good examples of Escape Text messages would be “If you could have grown up in any decade, which one would you choose?” or, “If you could go anywhere in the world right now, where would you go?”

As you can, these text messages are short and to the point. You don’t need to dress them up because when you ask him a question that’s interesting enough it doesn’t need to be drooling with descriptive words, bells or whistles. So have fun with these texts and make them your own. Remember though, while this is a great opportunity for you to learn something new about your man, be prepared to answer whatever questions you ask him as well.

That said, if you want to consider stepping it up a notch and sending him the kind of message that will set you apart from all the other women he’s ever gone out with, then you may want to use what I like to call the **“Thinking About You”** text.

As you may have already concluded from it’s name, the purpose of this type of text message is to do exactly that: to let your man know that you are thinking about him. That said, as simple as this sort of text sounds, the effect it will have on your guy is compelling!

Just be sure to wait at least a week or two after your first date before sending him this kind of text message – if you send it too soon then he may think that you are head over heels for him too soon, which again, won’t keep him interested. That said, when sent at the right time this kind of sweet memo can be the reason your man smiles when he looks at his phone.

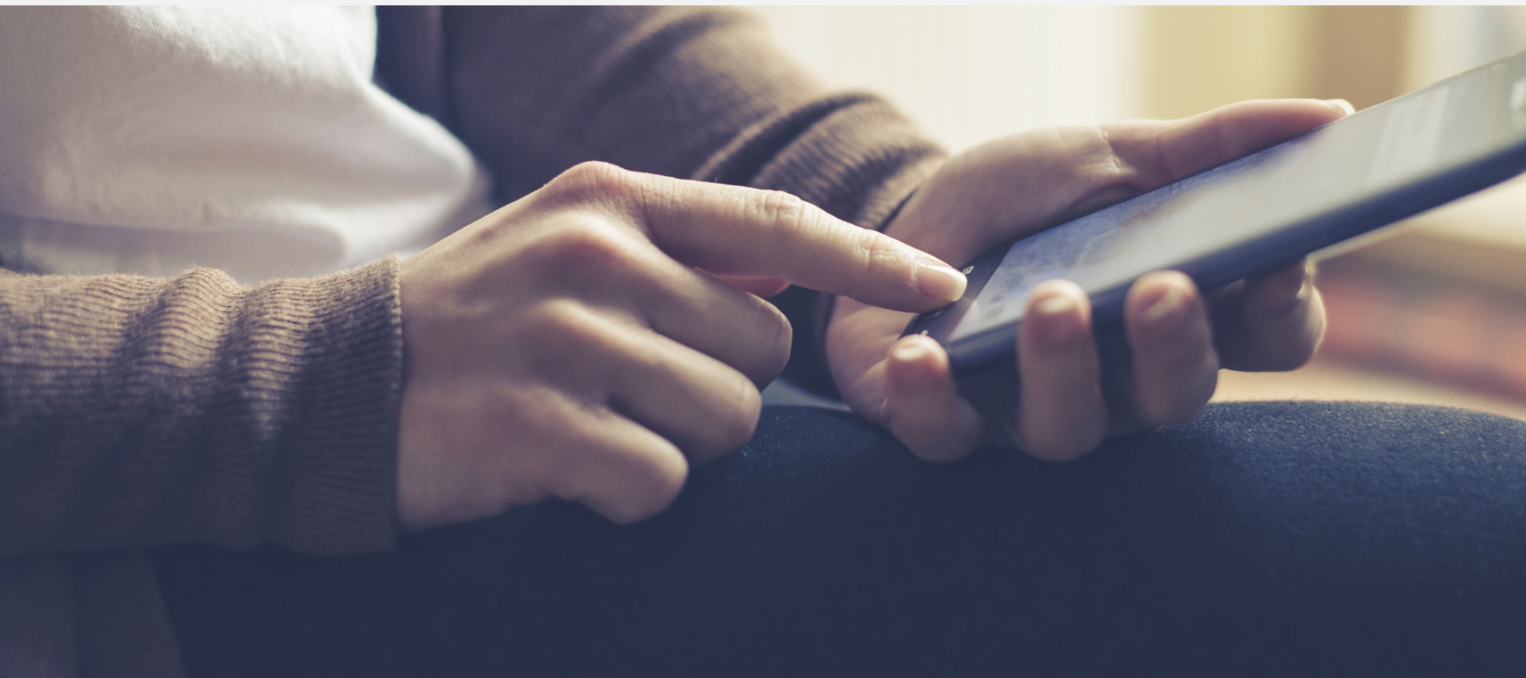
To give you an example of this kind of text message, consider the following:

“Hey, I was driving to work this morning and I heard the Adele song that was playing on our first date. It made me think of you.” Or, another example could be something like “You’ve been on my mind all morning, I can’t wait to see you later.”

While both of these texts are pretty simple, these Thinking Of You messages are a perfect for letting him know that he’s on your mind.

Of course as time passes the texts you send him will become more personalized and precious, but keep in mind that studies have shown that women tend to think the more you text in a relationships are more stable your connection is, men, on the other hand, view the opposite. They believe that the more you have to text the person you’re into, the less stable your relationship. Why? Because they find comfort in knowing that their woman is content with the connection they have, and that they don’t need the constant validation of a text message. Hence why less is more works so well for texting the guy you’re into, especially if you’re just getting to know one another. That’s also why it’s so important to craft the correct text message if you’re looking to stir up intrigue in him.

# What to Text a Man to Turn Him On



Once you are feeling more comfortable with your man, you're going to want to turn up the heat and send him text messages that will remind him just how lucky he is to have you in his life. In other words, you're going to want to sext him. Even if you guy doesn't come right out and make it known that these are the kind of messages he would like to receive from you, you can bet your buck that he will be ecstatic to read them.

The good news is that sexting isn't as terrifying as it sounds, in fact, it can actually be enjoyable for both of you. Better yet, these kinds of messages can be as PG or X-rated as you so choose. This means that you don't have to dish out all of the dirty words you know or send him nude photos of yourself to create sexual tension between you. You just simply have to get his imagination running wild! Of course getting started can be tricky, but once you have mastered these tips you will be well on your way to turning him on.

Before I dive too deep into these kinds of messages, let's first talk about some basic tips for flirting in a text message. For starters, your message should be worded in a way that will get him aroused, or at the very least feeling some sort of electricity. They can be as poetic as you see fit, but as long as they play on his emotions you're doing it right. To kick things off on a sexy note, consider asking him a question like, "Guess what I'm wearing right now" or "If I was there, what would you want me to do to you?"

Again, it's important to consider your personal situation when choosing what to send him. After all, you don't want to go on one date with the guy then give him the impression he can have you any way he'd like. You have to make him WORK for those kinds of messages. Also keep in mind that it's important to wait for a response before messaging him again. The last thing you want to do is bombard him with texts and scare the poor soul away!

A perfect way to sext your man is by using a smooth **"Wish you were here"** text. This is a descriptive message in which you tell your man what you'd do to him if he was physically there with you at that very moment. Of course you can play on fantasy here and say things that you wouldn't actually do (i.e. "I'd eat you whole"), but the point is to use as much imagery as possible because when you do it is guaranteed to get him all hot and wanting you.

An example of a tamer Wish You Were Here text would be, *"If you were here I would slowly push myself against you and kiss your neck so softly."* A more X-rated version of this kind of message would be something along the lines of, *"If you were here right now I would pull you on top of me, slide off my clothes and trace your fingertips down my chest to my..."*

You don't even have to include the more vulgar words because simply implying them alone is enough to make him ooze with anticipation. Just be sure to tickle all his senses by using powerful descriptive words such as feel, touch, grope, graze, shiver, tingle, taste, lick, crave and so on.

Another great way to get your guy turned on is by using “**Dreamer**” texts, and to do so is even simpler. For example, even just sending a message that reads, “I had a dream about us the other night” will get his fire burning, but again, feel free to get a bit more promiscuous and throw in some dirty details.

Of course you don’t want to send him this kind of message daily, because let’s face it, he’s not going to believe that you are dreaming about him every single time you close your eyes, but still, when used in the right place and at the right time this type of text messages will have his jets burning for you.

Lastly, “**Drive Me Wild**” texts are another great option for getting your guy all hot and bothered. Since the purpose of these kinds of messages is to create a digital fantasy world for you and your man to explore together, consider these texts a safe haven for you to say the things that you might not be brave enough to voice out loud or in person.

For example, let’s say that you really love when he kisses a certain part of your body, but anytime you even think about telling him you get uncomfortable or feel overwhelmed with shyness and uncertainty. These Drive Me Wild texts are the perfect opportunity for you to tell him what’s on your mind in a message. That said, be sure that when you do send him these secret insights you do so in as detailed and descriptive as possible. As I already mentioned, men are visual creatures so you’re going to want to really paint him a picture with your words.

Sending him “I love when you kiss me” is okay, but a text like “I cannot wait to feel your lips linger all over my body tonight. You know the spots that turn me on...” *THAT’S* the kind of message that is going to get him going.

Best of all, you don’t even have to live out the fantasies you describe here, but that said, be careful not to explicitly agree to do anything that you have no intention of doing. If you do promise him a night full of sexual exploration then act standoffish or prudish when he arrives, well he’ll think that you’re just all talk... or in this case, all text,

which as you can imagine, is a bit of a turn off.



## Texts to Keep The Spark Alive

Once you and your man have committed to a relationship together, it's important that you make a conscious effort to keep your fire ablaze. To help you do so, there are some powerful text messages you can send him.

Since there's no denying that the romantic spark can start to fade as time passes, it's important that you don't let complacency sneak into your relationship, because believe me, this silent saboteur can be more detrimental than you realize. To prevent this from happening, be the one who makes your man feel good about himself and the things he accomplishes. By being his biggest fan he'll not only want to keep you around, but you'll also be the person he associates with his happiness.

The truth is, men secretly long to be appreciated by their partner. Whether it's for the small day-to-day deeds they do, or the bigger picture accomplishments and efforts, there are few things sweeter than knowing that their woman is proud of them. While saying "thank you" or verbalizing how he's your knight in shining armour is one thing, you'd be surprised how much of an impact a well worded text message can have, too!

To do so, try a "**Recognition Reminder**" text on for size. This is a thoughtful text designed to let your man know that from the bottom of your heart, you do appreciate all that he does for you. The reason it works so well is because unlike when you're face-to-face with one another, when you send this kind of message it lets him know that you're thinking about his efforts even when he's not in sight.

Again, this is a message that you're going to want to make your own, so take some time to really think about something amazing your man has done for you. Of course you're going to want whatever you choose to be time-sensitive and relevant because texting him about something that he did a year ago isn't going to be as moving as something he did last night. Sure, you can play on the past a bit, but if you're going to go this route, then be sure to reference something more recent as well.

An example of a Recognition Reminder text is, "I just wanted to thank you for all the things you do for me. Even though I might not always show it, you mean the world to me." Or, "I want you to know that I appreciate you driving me to work each morning. I know it's out of your way, but the fact that you try to make my life easier makes me the luckiest woman in the world." Any combination of these will make your guy feel like he's struck gold.

Another powerful text you can send your guy to keep your relationship feeling like it did in the early days is the **Ego Stroker** text. These messages are designed to make sure that your man knows that he's number one in your books.

In this kind of text you're going to let him know how much you admire his mind, looks, sexual performances, drive, attitude, dedication, the works! Again, make sure that what you say is relevant and true. For instance, if you're telling him how good in bed he is and you haven't had sex in months then he may get a bit fishy about where all these compliments are coming from – you don't want him to question the sincerity of your words, but rather to absorb and bask in them. So be sure to choose something that you truly believe he excels at and make it the focus of your text. Just be honest and speak from the heart.

That said, you'll want to avoid texting the obvious here. For instance, if your man has gorgeous brown eyes or an incredible jawline then chances are he has heard so all his life and reading those same words from you isn't going to send him over the moon. However, if you spice up your text messages and said something like, "I love staring into your chocolate eyes. They make me feel as deep as the ocean," well those descriptive words will do wonders for making the ordinary extraordinary.

Again though, try to choose something about your guy that he isn't used to hearing and take the time to pinpoint a quality about him that you admire. For example, let's say he has a fiery passion for human rights, you could say something like, "You carry yourself in a way that just being around you makes me a better person." Or, again, if you want to stay physical then blast off a "You are so breathtakingly handsome, and that's the least interesting thing about you."

I cannot stress enough that detail is key here, because while it's one thing to tell a man he's good looking, telling him specifically what makes him so attractive will stroke his ego and get his heart racing. And remember, guys like to feel like the warrior in a relationship, so keep his manhood in mind when sending these messages. The last thing you want to do is send him something that's going to make him feel emasculated.

Lastly, a text message that is guaranteed to keep the passion alive between you and your man is the "**Memory Mover**" text. Where the previous messages I've



covered have focused on your man specifically, the Memory Mover is about the two of you, as a couple.

To send this kind of text message you're going to begin by recalling a powerful memory the two of you have shared together. Next, jot down how it played out and include as many details as possible — from what you were wearing, to the weather, scenery, smell, actions, etc. If it helps, pretend you're a journalist reporting on a big story and fill in the who, what, where, when, why and hows. The point is to leave no detail undescribed so that your guy becomes filled with nostalgia and is able to see the memory flash before his eyes like an old-time silent film. In order for this type of text message to be successful, you're going to want to use expressive and descriptive language that will allow him easily imagine the memory you're reminiscing about, in a way that's so powerful he'll feel like he's reliving it in your words.

On that note it's important that you write up a draft or two before blasting off a text his way. This will help with choosing the most powerful and appropriate words.

To help you out, here's an example of a Memory Mover text message:

“Remember the first time we rode the subway together? Pressed shoulder to shoulder and staring into each other's eyes I struggled to keep my hands to myself. When we finally got to your place we were only inches in the door before your lips were on my skin. That feeling was electrifying and I couldn't control what happened next....”

Now, unfortunately this example isn't one you can just plug in because if you haven't shared that moment together then your man is going to think you meant to send the message to someone else and that's going to be incredibly awkward. So, while what I just said gives you a taste of the type of text to send, your's needs to be totally, 100 percent original.

That said, to get you started some good ways to kick off a Memory Mover text message are with phrases like; “Remember that time...” “Imagine we are back in...” or “The time we went to...” As you can see, these simple starts are great ways to introduce a blast from the past.

Just be sure to keep in mind that you really need to set the scene with these kinds of text messages, so go the extra mile to show your man the fiery feelings you still have for him. Again, using sensual words like feel, taste, lick, quiver, graze, grope, run, smooth, gentle, sweet, wet, and stroke, along with other adjectives and descriptive words, will help bring your text message to life. Don't be mistaken, these may just sound like words, but it's these little details that make the difference between keeping your man hooked and losing his interest.

## Texts to Send and Win Your Ex Back:

Relationships end for all sorts of reasons, and while at times breakups are for the best, other times you may realize that calling it quits with your man was a huge mistake. That said, if there's one good thing to come out of any breakup it's the opportunity to not only evaluate the good, the bad and the ugly of that relationship, but it also gives you the opportunity to consider how things could be improved in the future. If you find yourself longing to reconnect with your ex and don't know what types of text messages you should be sending him, well, you are in luck.

To streamline the steps you should be taking when texting your ex, I've broken down the types of messages into three distinct categories. However, before you master these text messages it's important that you are first implement the No Contact Period, which is a month of cutting off all (and I do mean ALL) forms of communication with your ex. This includes silently stalking your ex's social media pages or asking your mutual friends or connections about him. If you're in a situation where cutting off contact with your ex is seemingly impossible (i.e. you



work together or have children), then it's important to keep communication to an absolute minimum and only discuss the responsibilities you share. Don't embrace small talk, and don't ask him what he's been up to.

During these 30 days of no contact with your ex you're going to want to focus on yourself and keep busy. Sure, it can be hard as nails to carry onwards when your heart is aching, but believe me when I say that doing so is extremely important, especially if you're hoping to win him back. Why? Because it'll not only distract you from wanting to text or call your ex, but it'll also make him miss you.

Since your ex expects to hear from you after the breakup, be it in a state of regret or even just as a friendly check in, when you do the opposite it will make him wonder what is it you have been doing, and he'll start to reflect on all of the good times you shared. That's when missing you will kick in, and when it does he'll make a point to check in on you. Maybe this means calling or texting (ignore both of these if he does), or perhaps he'll check out your social media pages, or ask mutual friends how you've been doing.

This is why keeping busy and doing the things that make you happiest is key, because when your ex does check in on you he'll see that you're not sadly sitting around, waiting for him to come calling — which not to sound harsh, but appears pathetic. On the contrary he'll see what an awesome, upbeat life you are living, and trust me, he'll want to be a part of it again.

Once the time comes to open up the communication lines between you and your ex, there are certain messages you should be sending him if you wish to win him back. I like to call these the “triple R texts,” or more specifically, the Reminder, Remember and Reminisce messages.

Taking it from the top, the first of these kinds of text messages is **the Reminder text**, and as stated in it's name, the point of this kind of message is to inform your ex about something that reminds you of him. Here's why it works.

Since it's been at least a month since you and your ex were in contact with one another, this kind of message does wonders for warming him up to the idea of hearing from you again. That said, in order to send this kind of text effectively, it's crucial that you keep the message short and that you avoid sending him anything that begs for a reply. Consider this a “friendly reminder” if you will.

Now, when it comes to the actual reminding part, what you need to do is think of something that you know your ex really enjoys, be it a hobby, interest, etc. For example, if your ex is really into soccer and you know that tickets are going onsale for an upcoming game, then you could use that as your reach out topic. Or, if music is more his thing, then make make that the general premises of your text message. Once you have a topic in mind and some relevant news about it to share, you're going to draft your message. Let's say you went with a musical reference, you could text him something like this:

*“Hey \*insert ex's name,\* I saw Oasis is going on tour this summer and will be playing Vancouver! I know how much you love them, so I thought I'd pass this along. Hope all is well.”*

Or if he's more of an outdoorsy type, then you could try a message like this one on for size:

*"Hey, I just wanted to let you know that MEC is having a huge summer sale on all their camping gear. I know how much you love getting away on the weekends, so I thought I'd let you know. Hope all is well."*

As you can see these messages are meant to sound thoughtful and they don't ask for anything in return. Again, they simply serve as reminders to let your ex know that even though you haven't been in touch for a while, you still think about him from time to time. Of course it can be tough to get your ex to think about you positively, especially if your relationship ended less than ideally, but with that said, these Reminder text messages can be your best bet for switching gears and getting back on his good side.

Once you have sent your ex a Reminder text, the next kind of message you're going to want to send his way is the **Remember text**.

Unlike with the first text message, the goal here IS to get a response from your ex. To do so, you're going to send a text that is vivid enough to make him clearly recall a special moment or memory the two of you created and shared together. If that's not a challenge in itself, to make matters more complicated you need to do so subtly. This means that simply writing out a replay of a night you spent together and hitting send isn't going to work, at least not right now. Instead you need to dress up your text so that the actual memory is masked with a question.

For example, let's say you and your ex shared a really lovely anniversary dinner together at a rustic restaurant neither of you had visited before. Or, maybe you spent a weekend together in a cabin in the woods. Whatever memory you choose to recall, make sure it is a positive and powerful one. In other words, it needs to be one that will spark emotion in him when he reads your message.

Once you have a memory in mind, the next step is to reference that memory by asking a specific question about it in your text message. For instance, the name of aforementioned restaurant, or the location of the cabin you rendezvoused together.

It's crucial to note that in order for this kind of text message to be effective it's important that your ex genuinely believes you don't have the answer to the question you're asking. That's why it's so important to choose such a specific memory, and not just ask something like "What's the name of the movie theatre downtown?"

Here's an example of a well-rounded Remember text:

*"Hey \*insert ex's name\*, remember that trail we explored the weekend we stayed at the cabin? Do you know what it was it called? I'm hoping to go back this weekend but don't know the name of it. Hope all is well."*

Or

*"Hey, do you remember that hidden Japanese restaurant we went to for our two year anniversary? I'm hoping to go there tonight but I can't remember the name of it. Hope all is well."*

The reason this formula works so well with Remember texts is because a few goals are accomplished here. First, you are asking your ex to remember a special experience you shared together. Second, you're asking a question in hopes of getting a response, and third, you are creating intrigue by suggesting that you want to do it again or go back to a particular place, but you don't mention who with. This is guaranteed to get him wondering who you're making plans with - could it be another guy? When done correctly this will make your ex not only miss you and the good times you shared, but it could also spark a bit of jealousy, which ultimately can do wonders for winning him back. If he does respond to your ex be sure to answer, too. Keep your response short though, in fact a simple "Thanks"

or “Much appreciated” is all you want to send right now. If you dive head first into a heavy conversation then it could quickly unfoil your progress.

The third type of text message you can send your ex to win him back is the **Reminisce text**, and because these pack quite the punch, you’re going to want to hold off on sending this one until you’ve already reached out to him a few times.

The purpose of the Reminisce text is to create an emotional reaction in your ex. Now that’s not to say he’ll necessarily reply to your text message, because unlike the Remember text it doesn’t ask a question. Still though, this one is the touchdown of text messages.

The secret to sending a Reminisce text is to recall a sensual experience you and him shared, and do so with as much detail as possible. This is where colourful, vivid imagery will take you far. For instance, let’s say you’re thinking about the first time you made love. Instead of saying simply that, you need to take things a step further and speak to all the senses. What were you wearing? Where did it happen? What did the place smell like? Again, pretend you’re a journalist here and tell the full story, not just a briefing of it.

The nice thing about Reminisce texts is that there are no right or wrong memories to report on. In fact, as long as the memory is positive, sensual and strong enough to make him think about a passionate experience you shared together, it will do the trick and arouse him.

That said, often times the toughest part about sending one of these messages is knowing how to start the text. To get the ball rolling, you’re going to want to say something along the lines of *“I was just thinking about that time we...”* and go from there. It’s simple but seductive, and when done correctly, Reminisce texts will make your ex not only miss you, but he’ll also question if breaking up was a good idea. If you can evoke these feelings and get him questioning the situation then you’ll be well on your way to winning him back.

Of course, the details you include are completely your own, but for example's sake, let's say you want to reminisce about a romantic night you shared early on in your relationship. You'd want to say something like this (again, with your own details):

*"I was just thinking about that time we got caught in the hurricane storm in Halifax together. I remember standing pressed up against one another as the wind howled and waves crashed against the harbour. I felt so safe in your arms, our lips locked.... What happened when we got back to the hotel room though is really what got me going..."*

If these messages are sent correctly then it won't matter who hurt who or how your relationship ended; what will matter is the fact that you're making him smile again.

## In Closing

Whether you're looking to capture the attention of the man you're interested in, to keep your guy locked and committed to you, or to win back your past lover, it's important that you send your beau the correct type of text message.

On that note, no matter the message you do choose to send him, always be sure that it works with your personal situation and that you do mean what you say. After all, the last thing you want to be doing is sending him mixed messages.



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